



OBJECTIVE:

To employ my skills and experience in print, web, and multi-media design to benefit a growing company, to constantly rise to the occasion when a problem is encountered and to learn new means to communicate my ideas.

PROFESSIONAL EXPERIENCE

ADI (Honeywell), New York, New York 09/ 2005 – Present
Digital Artist

Responsible for the design, layout and coordination of marketing collateral materials, such as: logos, advertisements, newsletters, sales flyers, tradeshow graphics, direct mail campaigns, catalogs, brochures, presentations and various print and online publications. Developed new catalog template in InDesign to increase efficiency of vendor submission forms. Created multimedia flash/video presentation to demonstrate value of ADI partners. Designed and developed online web banner ads to promote ADI message to customers. Recieved four Bravo awards in recognition of various projects.

Mehta International, Deer Park, New York 07/2005 – 09/2005
Creative Director / Web Master

Conceptualized design and production of; company sell sheets, folders, catalogs, package designs, order forms, websites.
SnapSnap Cameras
Conveyed ideas to design and construct campaigns for all work requested by C.E.O. for consumer brand recognition.
365 Wholesale.com
Redesigning website to flow with designs on sell sheets and other printed materials.

Lanco Corporation, Hauppauge, New York 01/2005 –03/2005
Digital Artist / Senior Web Designer

Designed new website for up and coming sub-company Bluestar Promo. Created new templates for Lanco's e-mail blasts which circulated to over 20,000 customers. Was the IT department's main designer, IT required graphical work for the company's intranet and website. Assisted the production department by creating and altering artwork, typesetting, producing film for silk screening, making pad prints, and flexo formats.

Bluestar
Redesign the site with the same functionality as their old one. It was a complete visual makeover with some minor development and full artistic liberty for redesign.

Akemi North America, Holbrook, New York 10/2002 – 8/2004
Senior Digital Artist

Assisted the Creative Director with the conceptualization design & production of advertisements, package designs, sell sheets, tech sheets, catalogs and flyers.

Pro Image Studios, Hauppauge, New York 12/2000 – 05/2002
Digital Artist / Multimedia Designer

Revised the Pro Image CD-ROM Demo and created a new corporate identity & website based on the direction of the three owners.

Suffolk County Department of Economic Development
Created and designed an interactive promotional CD-ROM. Development based on the creative meetings with project managers.

Gold's Gym
Designed disc art for CD-ROM Business Card according to specifications of the project leader.

FREELANCE-PROJECTS

Maryanna's MediSpa, Roslyn, New York 04/2006 – Present
Creative Consultant

Conceptualize design and production of; website, marketing materials, and packaging.

Scholastic Publishing, New York, New York 04/ 2005 – 07/2005
Digital Artist

Worked on various design projects, which included: posters, teaching guides, book certificates, and catalogs. Conveyed the Creative Directors ideas into completed final design projects ready for print.



- Scalise Development Corp. Inc.**, Babylon, New York 08/ 2002 – 05/ 2005
Digital Artist / Multimedia Designer
North East Motorsports
 Redesign logo and business cards for North East Motorsports.
Shape Women's Fitness Center
 Identity Design.
Topgun Sports & Entertainment
 Creation of identity design & interactive business plan.
Suffolk County Sports and Entertainment Park
 Logo Design.
- Insight Environmental Inc.**, Patchogue, New York 06/ 2004 – 01/ 2005
Digital Artist / Web Designer
 Redesign of corporate Identity, website and brochure based on input from the C.E.O and his senior management team.
- Creative Image Advertising & Design, Inc.**, Hauppauge New York 03/ 2004 – 08/ 2004
Web Designer
 Created web templates from Photoshop documents. Produced and revised existing web sites, advertisements and flash animations for several clients.
- Paintball Sports International**, Hauppauge, New York 05/ 2004 – 06/ 2004
Assistant Art Director
 Designed two article spreads "NCPA FINALS" and "20 Years in the Wild West". Designed the look for the Photo Shoot section, and the News and Gear section. Assisted with the production of the magazine and trained the Director in advanced applications of Quark.
- DOES.net**, Fort Salonga, New York 05/ 2001 – 09/ 2002
Multimedia Designer
 Redesigned logos and business cards. Created banner ad for DOES.net based on creative meetings with the C.E.O.
Compdirect
 Created banner ad.
The Art of Photo
 Designed website.
Smith Brothers
 Designed website, and flash slide show.
Len Marks Photography
 Produced Flash slide show.

SOFTWARE

Proficient on both Macintosh and PC platforms

Adobe: Photoshop, Illustrator, Premier, InDesign, ImageReady, Acrobat, GoLive, After Effects

Microsoft: Encoder, PowerPoint, Word, Excel, Access

Macromedia: Flash, Dreamweaver, Director

Other: HTML, XML, CSS, PHP, MYSQL, QuarkXPress, Sound Forge, Sound Studio, Strata, Maya, Final Cut Pro, Live Type

SKILLS

Photography, Digital Photography, Film, Painting, Drawing, Writing, Storyboarding, Sketching, Fluent in English and Spanish

EDUCATION

Long Island University C.W. Post Campus, Brookville, New York May 2008
 Masters in Interactive Multimedia Arts GPA - 3.94

Bachelor of Fine Arts in Digital Arts and Design, Honors Program, Final GPA - 3.74 May 2004
 Awards: Finalist for the BOLI competition for Lymphatic Research Foundation May 2003

Katharine Gibbs School, Melville, New York September 2000
 Associate's Degree in Graphic Design, President's, Dean's and Honor's list GPA - 3.67